MINUTES CMSP GOVERNING BOARD

Thursday, January 28, 2021

Via Zoom

MEMBERS PRESENT

Patrick Blacklock, County Administrator, Yolo County Sanja Bugay, Director, Kings County Human Services Agency Birgitta Corsello, County Administrator, Solano County Richard Forster, County Supervisor, Amador County Elizabeth Kelly, Director, Colusa County Health and Human Services Leonard Moty, County Supervisor, Shasta County Jennifer Vasquez, Director, Yuba County Health and Human Services Brad Wagenknecht, County Supervisor, Napa County Christine Zoppi, Director, Glenn County Health and Human Services Brendan McCarthy, Assistant Secretary, California Health and Human Services Agency

MEMBERS ABSENT

Richard Egan, County Administrator, Lassen County

Welcoming Remarks and Request for Public Comments

Brad Wagenknecht, Board Chair, opened the meeting and asked Board members to introduce themselves. The members listed above announced their participation at the meeting except for Brendan McCarthy who had technical difficulty. Mr. Wagenknecht asked if there were any public comments. It was reported that there were no public comments received through the online chat or email processes.

Agenda and Correspondence and Consent Calendar

Mr. Wagenknecht invited a motion to approve the Board Agenda and the Correspondence and Consent Calendar.

ACTION MSC: Governing Board approve the January 28, 2021 Board Agenda and Correspondence and Consent Calendar.

> APPROVED Votes: Aye 8 Nay 0

Report on Closed Session

Cathy Salenko, CMSP General Counsel, reported that the Governing Board met in Closed Session and discussed contract and contract negotiations with health care providers and took no action. The Board also discussed one potential Governing Board litigation matter and provided direction to the Administrative Officer.

Report from Legislative Representative

Karen Lange of Shaw Yoder Antwih Shmelzer & Lange reported that the Legislature is back in session. She stated that the national election, with the election of Senator Kamala Harris as Vice President, triggered a process of musical chairs with various state officials. Alex Padilla, the Secretary of State, was appointed to replace Senator Harris, and Assembly Member Dr. Shirley Webber was appointed to fill the Secretary of State vacancy. An appointment of Attorney General to replace Xavier Becerra, who was appointed by President Biden to serve as Health and Human Services Secretary, is still pending. Ms. Lange mentioned various rumored candidates.

State actions on the eviction moratorium and rent relief related to COVID-19 are expected some time soon, with other related COVID-19 stimulus activities expected thereafter. At this time, it is expected that action on the State Budget will not be taken until closer to the legislative deadlines.

The new State Budget was introduced and has no direct impact on CMSP. The State is in the unusual position of having much higher revenue than anticipated, in part due to Airbnb and DoorDash going public and wealthier Californians paying more in taxes.

Paul Yoder reported on the status of state efforts to address the eviction moratorium. He reported that there are two main programs, one federal and one state, to provide financial relief for landlords impacted by the moratorium on evictions, and he discussed the latest information about the use of funds under both programs.

Looking forward in the health arena, Mr. Yoder stated that the Biden Administration has reopened the federal exchange (Covered California) enrollment window. Further, he said there are some potential major proposals expected to come forward in the new federal budget that could assist California and California counties, including action on CalAIM, additional funding to support the mental health continuum of care, the State's Section 1115 waiver, and new support for housing through a housing voucher program.

Board Member Elizabeth Kelly joined the meeting at 11:09 am.

Election of Officers

Ms. Brownstein reported that the Governing Board elects a Chair and Vice Chair at the Board's first meeting of each year. Mr. Wagenknecht asked for a motion for 2021 CMSP Governing Board officers.

ACTION MSC: Governing Board approve Brad Wagenknecht, Napa County Supervisor, as Chair, and Birgitta Corsello, Solano County Administrator, as Vice Chair for 2021.

APPROVED	Votes:	Aye 9
		Nay 0

Election of Executive Committee

Ms. Brownstein said that the Governing Board, following the election of officers, elects the Executive Committee at the Board's first meeting of each year. Ms. Brownstein identified members of the 2020 Executive Committee, who were:

- Brad Wagenknecht, Supervisor, Napa County
- Birgitta Corsello, Administrative Officer, Solano County
- Christine Zoppi, Health and Human Services Director, Glenn County
- Elizabeth Kelly, Health and Human Services Director, Colusa County

ACTION MSC:	Governing Board approve appointment of the Board
	members listed above to serve as the 2021 CMSP Executive
	Committee.

APPROVED	Votes:	Aye 9
		Nay 0

Appointment of Board Members to Committees

Ms. Brownstein said that the Governing Board appoints members to serve on the Planning and Benefits Committee and the Eligibility Committee at the Board's first meeting of each year. Current Board member serving are: Christine Zoppi, Health and Human Services Director, Glenn County (Planning and Benefits Committee) and Sanja Bugay, Human Services Agency Director, Kings County (Eligibility Committee).

ACTION MSC: Governing Board approve reappointment of Christine Zoppi and Sanja Bugay to serve as Chairs of the CMSP Planning and Benefits Committee and Eligibility Committee, respectively.

APPROVED Votes: Aye 9

Nay 0

CMSP Committee Rosters

Alison Kellen, Program Manager, reported that there are two vacancies for provider/beneficiary representatives on the Planning and Benefits Committee and asked the Board to consider and approve the appointments of Liza Thantranon, Legal Services of Northern California and Noe Paramo, California Rural Legal Assistance Foundation to serve on the Committee. Ms. Kellen also asked the Board to approve the proposed Planning and Benefits Committee roster.

Ms. Kellen stated that the Eligibility Committee has one vacancy for a county representative, but no recommended appointment is being made at this time. However, Ms. Kellen asked the Board to approve the proposed Eligibility Committee roster.

> ACTION MSC: Governing Board approve the appointments of Liza Thantranon and Noe Paramo to serve on the Planning and Benefits Committee and approve the proposed Committee membership rosters for the Planning and Benefits Committee and the Eligibility Committee.

> > APPROVED Votes: Aye 9 Nay 0

Ms. Kellen stated that the Planning and Benefits Committee will meet on February 10, 2021 and March 10, 2021 to consider benefit coverage matters, including chiropractic care, as well as CMSP grant programs and workforce development programs.

CMSP Marketing Plan

Ms. Brownstein stated that the Governing Board approved a Services Agreement with Wallrich Creative Communications (Wallrich) at the Board's December 2020 meeting to serve as the primary marketing vendor for the Governing Board, and that since that time the Wallrich team has reviewed prior marketing efforts, met with CMSP staff and stakeholders, and developed a proposed 2021 Marketing Strategy for CMSP, Path to Health, and the Connect to Care programs.

She introduced John Riggin with Wallrich, who presented a proposed marketing strategy, which includes a recommended media budget of \$600,000, of which up to \$92,000 would occur in the current fiscal year and up to \$508,000 in FY 2021-22. The proposed media budget includes the following components:

- Out of home (billboards, transit ads, storefront): \$230,000
- Radio (broadcast English and Spanish): \$170,000
- Online (search and sponsored media): \$90,000 and \$50,000 (social)
- Print (general market newspaper ads): \$60,000

Other media components include earned media (press outreach), collateral (print assets, educational tools) distributed via community health centers, and a new landing page for the CMSP website. Discussion with Board members ensued.

Board Member Richard Forster left the meeting.

ACTION MSC: Governing Board approve the proposed 2021 Marketing Strategy and authorize expenditures up to \$92,000 in the current fiscal year for paid and social media.

APPROVED	Votes:	Aye 8
		Nay 0

Upstreamers LLC Proposed Services Agreement

Ms. Brownstein stated that the Governing Board approved proceeding with a Services Agreement with Upstreamers LLC at the Board's December 2020 meeting to support targeted outreach to Spanish language populations. Ms. Brownstein presented a proposed Services Agreement with Upstreamers LLC prepared by the Board's General Counsel, with a maximum compensation of \$50,000.

ACTION MSC: Governing Board approve the proposed Services Agreement with Upstreamers, LLC.

APPROVED	Votes:	Aye 8
		Nay 0

Grant Agreement Amendments

Anna Allard, Grants Manager, stated that the Governing Board administers multiple grant programs including the Health Systems Development and Local Indigent Care Needs programs. Due to the pandemic, shelter in place orders and wildfires in some counties, Ms. Allard stated that CMSP staff anticipate some counties with existing Health Systems Development Grants and Local Indigent Care Needs Grants may need or request a no-cost extension of their grants.

Health Systems Development Grants Amendment

Ms. Allard stated that the Health Systems Development Grant Program (HSG) launched in May 2019 and outlined project focus areas. She stated that there are currently 23 active HSG grant projects. Per the grant agreements, all project activities are set to conclude on April 30, 2022. In anticipation of the needs of some HSG grantees, the Board's General Counsel has drafted a one-year no-cost extension Agreement Amendment for the Board's consideration.

Local Indigent Care Needs Planning Grant Amendment

Ms. Allard stated that the Local Indigent Care Needs (LICN) Grant was launched in 2020 to address locally defined indigent health care needs, including promoting timely delivery of necessary medical, behavioral health and support services to locally identified target populations; linking target populations to community resources and support; and, improving health outcomes for the target populations.

Ms. Allard reported there are currently 9 LICN Implementation Grants and 19 LICN Planning Grants. Planning Grants are supposed to complete their activities in one year. Due to the pandemic, there was a staggered start date for Planning Grants: 5 grantees started their projects in April 2020 and are set to conclude in March 2021. In anticipation that some of these grantees may need to extend the time of their projects, the Board's General Counsel has drafted a three month no-cost extension Agreement Amendment

for the Board's consideration.

ACTION MSC:	extension Agreeme proposed three mo Amendment for LIC Administrative Office	ent Amendme onth no-cost e CN Planning g cer with the as the terms of t	oposed one year no-cost nt for HSG grantees and the xtension Agreement grantees and authorize the ssistance of the General hese Amendments and
	APPROVED	Votes:	Aye 8

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Local Indigent Care Needs Implementation Grant Recommendations

Ms. Allard stated that Marin Community Clinics and Santa Rosa Community Health, both of which received previous LICN Planning Grants, submitted Implementation Grant proposals in the fall of 2020. She briefly summarized both proposals. She stated that the Governing Board previously approved a minimum-qualifying score of 85 (out of 100) for LICN grant applications to receive consideration for funding. Ms. Allard stated that both proposals met this standard and were recommended for funding.

ACTION MSC: Governing Board approve LICN grant funding for the following proposals:

Marin Community Clinics: \$1,489,739 Santa Rosa Community Health: \$1,485,911

APPROVED	Votes:	Aye 8
		Nay 0

CMSP Organizational Review Request for Proposals

Ms. Brownstein stated that it has been more than a decade since the Governing Board conducted a review of the staffing and compensation structure of the Governing Board's Administrative Office. The last review was conducted in 2008. Ms. Brownstein said that since 2009 the Board's scope of programs has become more diverse and now includes the Path to Health Pilot Project and the new Connect to Care benefit program in addition to the CMSP benefit program. She also outlined the various grant-funded programs the Board now administers, including program to address local indigent care needs and other community health conditions, including COVID-19, as well as healthcare workforce development programs for various employees of participating CMSP health care providers. She reported the Board's staff now includes 8 full-time employees and 1 part-time employee.

In consideration of the range of duties now carried out by the Board, Ms. Brownstein

recommended that the Board hire a qualified external human resource professional or firm to review all of the following and make recommendations on any needed changes:

- Overall organizational structure and staffing composition of the Board's Administrative Office;
- Current employee position classifications and compensation for all positions, including a review of salaries and benefits of comparable positions in government and the private sector in the Sacramento, California regional market; and,
- Current structure for employee evaluation and determination of employee compensation adjustments.

Ms. Brownstein presented a proposed Request for Proposals (RFP) to solicit qualified firms or individuals to carry out this work. Discussion among Board members ensued.

ACTION MSC: Governing Board approve an organizational review of the Board's Administrative Office organization and staffing composition, as outlined in the proposed RFP, and the Board approve and authorize release of the proposed RFP.

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APPROVED Votes: Aye 8
Nay 0
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Board Member Christine Zoppi left the meeting.

Retail Pharmacy Administration of Vaccines

Ms. Brownstein stated that the Governing Board has taken a number of steps to assist CMSP and Path to Health members and CMSP counties address health care issues associated with the COVID-19 pandemic. At this time, there is an opportunity to expand the venues for where members of CMSP programs (CMSP, Path to Health and Connect to Care) can obtain flu and non-flu vaccines, such as COVID-19 when they become more widely available. Ms. Brownstein presented a proposal to expand delivery of these vaccines to CMSP program members through contracting retail pharmacies.

Ms. Brownstein described that the delivery of vaccines would be made through MedImpact's "MedNetwork Vaccine Program" and cover non-flu vaccines, including vaccines for COVID-19, shingles, and other illnesses; and flu vaccines. As proposed under the program, both flu and non-flu vaccines would be delivered for all CMSP benefit programs in accordance with federal Centers for Disease Control (CDC) standards for adults ages 19 and older (CDC Recommended Adult Immunization Schedule for 2020). Discussion among Board members ensued.

ACTION MSC: Governing Board approve expansion of the pharmacy benefit for all CMSP benefit programs to include non-flu and flu vaccines through the MedNetwork Vaccine

> Program, in accordance with federal Centers for Disease Control (CDC) standards for adults ages 19 and older.

APPROVED Votes: Aye 7 Nay 0

Ms. Brownstein presented a proposed Amendment to the Board's existing Services Agreement with MedImpact to provide for delivery of non-flu vaccines and flu vaccines under the MedNetwork Vaccine Program for the Board's consideration.

> ACTION MSC: Governing Board approve the proposed Amendment to the MedImpact Agreement to provide participation in the MedNetwork Vaccine Program for CMSP benefit programs and authorize the Administrative Officer to execute the Amendment.

APPROVED	Votes:	Aye 7
		Nay 0

COVID-19 Informational Report

Ms. Allard reported that 31 of 35 counties received a COVID-19 Emergency Response Grant (CERG) and all counties have executed their grant agreements and invoiced for their first payment. The first CERG grants were executed May 1 and last grants were executed July 15. Ms. Allard reported that an advisory letter went out to grantees on January 8, 2021 advising them that they could repurpose their unexpended CERG grant funds to support COVID-19 vaccine distribution, if that had become a new county need. Nine counties submitted inquiries of interest and one has proceeded to seek a repurposed use of funds for COVID-19 vaccine delivery.

Ms. Kellen reported that the Public Health Emergency associated with the pandemic was extended by the State to the end of April 2021, and in light of this, all CMSP and Path to Health benefit enrollments have been extended to conform to this date. Ms. Brownstein stated that CMSP staff would continue to monitor county needs pertaining to COVID-19 local issues.

Connect to Care

Ms. Kellen reported that Marin Community Clinics has served as a beta-test site for the Connect to Care (CTC) program and assisted CMSP with implementation of the new CTC enrollment system. Ms. Kellen stated that an additional 22 community health centers have been recruited to participate in CTC and serve as enrollment providers. These providers have 95 service locations in the CMSP counties. Training for these providers will commence shortly and another CTC provider recruitment will occur in late

spring. Starting in February 2021, CTC will be up and running in the majority of CMSP counties.

Path to Health

Ms. Kellen stated that 23 community health centers with 100 service locations in 21 CMSP counties are now participating in Path to Health and enrollment is now over 10,000. Enrollment terms for Path to Health members have been extended to the end of April 2021 in accordance with the Public Health Emergency. Ms. Kellen noted that about 97% of the target population for Path to Health resides in these 21 CMSP counties.

CMSP Financial Reports

Meegan Forrest, Accounting Manager, reported on the November and December 2020 financial statements.

CMSP Balance Sheet

Ms. Forrest presented financial statements for November 30, 2020 and December 31, 2020. The CMSP Balance Sheets show:

ITEM	November	December
Total CMSP Funds	\$393,958,352	\$392,042,739
Total Assets	\$394,713,843	\$393,189,269
Total Liabilities and Equity	\$394,713,843	\$393,189,269

FY 2020-21 Program Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Program expenditures. As of November 30, 2020 there were expenditures of \$11,721,702 (accrual basis). As of December 31, 2020, there were expenditures of \$13,739,032 (accrual basis). The approved Program Budget for FY 20120-21 is \$47,797,000.

FY 2020-21 Administrative Office Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Administrative Office expenditures. As of November 30, 2020, there were expenditures of \$1,467,321 (accrual basis). As of December 31, 2020, there were expenditures of \$1,807,156 (accrual basis). The approved Administrative Office Budget for FY 2020-21 is \$5,447,000.

Public Comments

Mr. Wagenknecht asked for public comments. David Kane, Western Center on Law and Poverty, expressed his appreciation to the CMSP Board and CMSP staff for the work to

expand program access and offered congratulations on the start-up of Connect to Care.

The next meeting is March 25, 2021.

Adjournment

The meeting adjourned at 12:43 pm.