

MINUTES
CMSP GOVERNING BOARD
Thursday, December 17, 2020

Via Zoom

MEMBERS PRESENT

Patrick Blacklock, County Administrator, Yolo County
Sanja Bugay, Health and Human Services Director, Kings County
Birgitta Corsello, County Administrator, Solano County
Richard Egan, County Administrator, Lassen County
Richard Forster, County Supervisor, Amador County
Elizabeth Kelly, Director, Colusa County Human Services
Leonard Moty, County Supervisor, Shasta County
Jennifer Vasquez, Human Services Director, Yuba County
Brad Wagenknecht, County Supervisor, Napa County
Christine Zoppi, Health Director, Glenn County

MEMBERS ABSENT

Brendan McCarthy, Assistant Secretary, California Health and Human Services Agency

Welcoming Remarks and Request for Public Comments

Brad Wagenknecht, Board Chair, opened the meeting and asked Board members to introduce themselves. Mr. Wagenknecht asked if there was any public comment. There are two ways to offer public comment: send an email to ask@cmspcounties.org; or, during the agenda item, a person can request to speak, and you will be recognized and given three minutes. It was reported that there were no public comments.

Agenda and Correspondence and Consent Calendar

Mr. Wagenknecht invited a motion to approve the Board Agenda and Consent Calendar. Board Member Richard Forster asked about the process for applying for a LICN Implementation Grant if the county didn't apply in the first round of LICN funding for a Planning Grant. Kari Brownstein, Administrative Officer, stated that for the second (current) round of Implementation Grants, only counties that applied for a Planning Grant in the first round would be eligible to apply for LICN Implementation Grant funding. Ms. Brownstein also stated that CMSP staff hope to bring another round of proposed LICN funding in the future.

ACTION MSC: Governing Board approve the December 17, 2020 Board agenda and the Consent Calendar.

APPROVED Votes: Aye 10
 Nay 0

Report on Closed Session

Cathy Salenko, CMSP General Counsel, reported that the Governing Board met in Closed Session and considered the Administrative Officer's performance evaluation and took no action.

Report from Legislative Representative

Karen Lange, of Shaw Yoder Antwih Shmelzer & Lange, reported that CMSP representatives provided a great briefing with legislative budget staff and the Department of Finance. The only question raised was about the CMSP Reserve, which was addressed.

The Legislature came in and introduced about 200 pieces of legislation. Several legislators didn't come in-person. The Assembly was sworn in on the floor of the Golden One Arena. Legislation to expand health care for undocumented persons was introduced. The latest cash reserve report says that revenues are about \$16 billion.

There is no funding for states and localities in the federal Stimulus efforts. A current parlor game taking place in Sacramento is focused on who will replace Senator Harris and Attorney General Becerra. There is a lot of speculation about who would replace whom if various constitutional offices are involved.

Finally, Patrick Blacklock, County Administrator, Yolo County, and Richard Forster, Supervisor, Amador County, were re-elected to serve another term on the Board.

Board Member Terms and Elections

Ms. Brownstein reported that Christine Zoppi, Health and Human Services Director, Glenn County; and, Elizabeth Kelly, Health and Human Services Director, Colusa County were re-elected to serve another term on the Board.

Governing Board Meeting Date Options for 2021

Ms. Brownstein stated that two options for 2021 meeting dates were offered at the Board's September meeting, but no action was taken. Ms. Brownstein presented these options again:

Option A:	Option B
January 28	February 25
March 25	April 22
May 27	June 24
July 22	August 26
September 23	October 28
December 16	December 16

ACTION MSC: Governing Board approve Option A.

APPROVED Votes: Aye 10
Nay 0

CMSP Marketing Request for Proposals

Alison Kellen, Program Manager, presented information on the Marketing Request for Proposals (RFP) process. The RFP, which was approved by the Governing Board at its September meeting, requested proposals from marketing vendors to carry out two broad sets of activities: 1) Effectively reach the following populations: potential members, including those who are traditionally more uninsured, underinsured and/or experiencing health disparities; CMSP county officials; and CMSP medical providers; and 2) Expand public awareness about CMSP, Path to Health and Connect to Care programs. The RFP specified that proposals could not exceed a budget of \$175,000.

Ms. Kellen reported that three firms responded to the RFP (Upstreamers LLC; Wallrich Creative Communications; and, JP Marketing, Inc.) and a Review Panel composed of CMSP staff and the Policy & Planning Consultant scored the proposals and conducted interviews with all three firms. Additionally, references were checked.

Based on the findings from this process, Ms. Kellen stated the Review Panel recommends Wallrich Creative Communications as the preferred CMSP marketing firm and recommends the Board approve selection of the firm. Ms. Kellen noted that Wallrich Creative Communications presented a comprehensive proposal, the lowest cost bid, and the firm received the highest scores following both the proposal review and interview process.

Additionally, Ms. Kellen stated that the Review Panel recommends that the Board develop a separate consulting agreement (not to exceed \$50,000) with Upstreamers LLC, which has unique messaging experience with the Spanish language population, to support targeted Spanish language messaging and marketing efforts, including Spanish language translations, for CMSP, the Path to Health Pilot Project, and the Connect to Care program.

Ms. Kellen presented a proposed Services Agreement with Wallrich Creative Communications for an amount not to exceed \$125,000 that includes professional services only. She stated a proposal for media buys (radio, social media, other) will be presented to the Governing Board in 2021 after the marketing plan has been developed.

ACTION MSC: Governing Board approve the recommended vendors for the provision of marketing services to the Governing Board: Wallrich Creative Communications for up to \$125,000; and, Upstreamers LLC for up to \$50,000. Further, the Board approve the proposed Services Agreement with Wallrich

Creative Communications and authorize the Administrative Officer with General Counsel to finalize terms of the agreement and execute the agreement.

APPROVED Votes: Aye 10
 Nay 0

Proposed Independent Auditor Request for Proposals

Meegan Forrest, Accounting Manager, reported that Crowe LLP, formally Perry-Smith LLP, has audited the Financial Statements for CMSP since 2008. In light of the longevity with this firm’s role, she stated the Administrative Officer determined it may be appropriate for the Governing Board to conduct a Request for Proposal (RFP) process for an independent certified public accounting firm for the Fiscal Year 2020-2021 Annual Audit.

Ms. Forrest asked the Board to consider authorizing an RFP process for an independent certified public accounting firm and to approve a proposed DRAFT RFP to solicit interested accounting firms with experience in auditing government, non-profit and healthcare organizations.

ACTION MSC: Governing Board approve the proposed RFP for an independent certified public accounting firm and authorize the Administrative Officer to proceed with release of the RFP.

APPROVED Votes: Aye 10
 Nay 0

Proposed Services Agreements

Ms. Brownstein presented three proposed Services Agreements for the Governing Board’s consideration.

- *Submittable.* The proposed Services Agreement pertains to the provision of software that will aid with the administration of CMSP grants. The approved FY 2020-2021 CMSP budget includes funding for this software. CMSP staff met with three grant software vendors: Coastal Cloud, Submittable, and WizeHive. Following a comparison of CMSP requirements, software features, cost, and discussion with the vendors, CMSP staff determined Submittable is the preferred software solution. The proposed three-year Services Agreement with Submittable would have a total cost of \$42,210.
- *Best, Best & Krieger.* The Governing Board’s contract with Best, Best & Krieger for legal services ends December 31, 2020. The proposed two-year Services Agreement would include a \$40 increase in the hourly rate for lead counsel and remove the standard administrative charge of 4%.

ACTION MSC: Governing Board approve the DRAFT Connect to Care Eligibility Manual with the understanding that future revisions to the manual may be recommended at a later time.

APPROVED	Votes:	Aye 10
		Nay 0

Path to Health Pilot Project Update

Ms. Kellen reported that the second year of the pilot project is wrapping up, and there are currently just under 9,500 members. In the fall, participating providers were added in Imperial, Lake and Mendocino Counties. Another invitation for providers to participate was released and there were responses from new providers in Kings, Sutter-Yuba and Mendocino Counties, which will go live in January. This brings the total of counties with participating providers to 21 of 35 CMSP counties. Ms. Kellen noted that this participation level means that the participating counties represent 97% of the undocumented populations across all CMSP counties. Efforts are currently underway to solicit providers in Nevada and Siskiyou Counties. Ms. Kellen noted the especially impressive program enrollment efforts have taken place with the Marin Community Health Center, Santa Rosa Community Health Center, and Ampla Health.

COVID-19

Anna Allard, Grants Manager, reported on the CERG grants. She stated that 31 of 35 counties have received a grant, and 29 counties have executed their agreements.

In response to the COVID-19 pandemic, Ms. Kellen reported that CMSP has followed the Medi-Cal program's lead to extend out eligibility and not take adverse actions for current members of both CMSP and Path to Health. Further, she stated that telehealth services are playing a key role for current health care service delivery. Finally, she said that various billing codes for COVID-19 testing have been added for both CMSP and Path to Health, and similar codes are being readied for vaccinations. Finally, she stated that all share of cost (SOC) requirements have been waived for COVID-19 testing and vaccinations.

CMSP Financial Reports

Ms. Forrest reported on the September and October financial statements. She noted a significant drop in the Pooled Interest rate to .9%.

CMSP Balance Sheet

Ms. Forrest presented financial statements for September 30, 2020 and October 31, 2020. The CMSP Balance Sheets show:

ITEM	September	October
Total CMSP Funds	\$397,062,006	\$396,032,308
Total Assets	\$398,723,141	\$396,410,053
Total Liabilities and Equity	\$398,723,141	\$396,410,053

FY 2020-21 Program Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Program expenditures. As of September 30, 2020, there were expenditures of \$7,520,939 (accrual basis). As of October 31, 2020, there were expenditures of \$9,683,662 (accrual basis). The approved Program Budget for FY 2020-21 is \$47,797,000.

FY 2020-21 Administrative Office Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Administrative Office expenditures. As of September 30, 2020, there were expenditures of \$847,633 (accrual basis). As of October 31, 2020, there were expenditures of \$1,083,758 (accrual basis). The approved Administrative Office Budget for FY 2020-21 is \$5,447,000.

Public Comments

Mr. Wagenknecht asked for public comments and there was one additional public comment. Ms. Forrest read a comment from Dr. Kolli, Ampla Health (see attached). Mr. Wagenknecht said that the matter has been delegated to the Planning and Benefits Committee.

The next meeting is January 28, 2021.

Adjournment

The meeting adjourned at 12:18 pm.

Good afternoon CMSP Board Members,

I wanted to make a correction regarding the meeting minutes from September 24, 2020 which states:

“ Meegan Forrest, Accounting Manager, reported that fifteen (15) letters had been received from various chiropractors(see attached).”

This should state various medical providers (MD/DO/PA/FNP/Administrative personnel, etc.) as a minority of only 6 submitted letters are from Chiropractors and a majority are from other medical providers that support the addition of Doctors of Chiropractic to the CMSP Loan Repayment Program.

I also wanted to reach out to see if any progress was made as I had not received any follow up correspondence regarding this since the meeting in September. The open enrollment for this program is to begin next month Jan. 4th to March 4th and it would be great to see eligibility for Doctors of Chiropractic as we are currently not on the list. I look forward to more information regarding this. Thank You. I appreciate your time.

Dr. Srikanth Kolli D.C.

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Doctor of Chiropractic

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