Logic Model Instructions

* Fill out the logic model template provided by the CMSP Governing Board. ***Please remove all red text before entering your own project information.***
* Each section should address the following five (5) areas related to your project: Target Population, Theory of Change, Activities, Outcomes, and Impact.
* Please make sure to address each section as thoroughly as possible. Your logic model will help to better address the connection between your target population, the project activities, and specific data and collection efforts.

Questions to consider when developing your logic model:

Target Population:

* *Is this population already being served by a separate organization?*
* *Why is this population in need?*

Program Theory

* *What approach will you use to accomplish these goals?*
* *Why is this approach relevant to your target population?*
* *Is there a clear connection between the target population and the issues to be addressed?*

Activities

* *What activities will you use to accomplish using these goals?*
* *Is it clear what data collection and evaluation strategies will be appropriate for each activity?*

Outcomes

* *What measurable outcomes will be accomplished through these activities?*
* *Are these outcomes achievable within the project period?*

Impact

* *What is the long-term and short-term impacts of your project?*
* *Do these impact goals go beyond the original scope of work?*

**Applicant**: *Butte County Public Health*

**Count(ies) Served**: *Butte County*

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| **Target Population** | **Program Theory** | **Activities** | **Outcomes** | **Impact** |
| *The target population consist of:** *Adults Experiencing Homelessness (AEH) in Butte County*
 | *If the services are:** *Deliver HIV education to areas where AEH are present and increase access to HIV services.*
* *Promote linkage to care through the formation of a collaboration circuit with other service providers focused on the same target population.*
* *Services delivered in a culturally competent manner that will improve patient cooperation and accessibility.*
 | *And if the program provides:** *Purchase a mobile clinic and administer HIV testing to AEH in Butte County.*
* *Partner with local service organizations to identify primary mobile clinic locations.*
* *Provide HIV prevention outreach and education to underserved adults in Butte County.*
* *Increase communication between target population and providers through evaluation methods.*
* *Provide referrals to additional supportive services.*
 | *Then,* * *Administer 100 HIV tests to 100 AEH in Butte County.*
* *Identify 3 new mobile clinic locations not previously utilized in Butte County.*
* *Provide HIV prevention outreach and education to 250 underserved adults in Butte County.*
* *Increase communication between target population and providers through evaluation methods.*
 | *Ultimately,* * *Increase reported knowledge of HIV education and prevention methods by 15% by the end of the project period.*
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