MINUTES CMSP GOVERNING BOARD

Thursday, December 16, 2021

Via Zoom

MEMBERS PRESENT

Carmel Angelo, County Administrator, Mendocino County Birgitta Corsello, County Administrator, Solano County Richard Egan, County Administrator, Lassen County Richard Forster, County Supervisor, Amador County Elizabeth Kelly, Health and Human Services Director, Colusa County Leonard Moty, County Supervisor, Shasta County Jennifer Vasquez, Health and Human Services Director, Yuba County Brad Wagenknecht, County Supervisor, Napa County Christine Zoppi, Health and Human Services Director, Glenn County

MEMBERS ABSENT

Sanja Bugay, Health and Human Services Director, Kings County Brendan McCarthy, Assistant Secretary, California Health and Human Services Agency

Welcoming Remarks and Request for Public Comments

Brad Wagenknecht, Board Chair, opened the Zoom meeting and asked for introductions. Board members introduced themselves and staff introduced themselves. Board Member Carmel Angelo was not present for roll call. No members of the public asked to speak via Zoom.

Agenda and Correspondence and Consent Calendar

Mr. Wagenknecht invited a motion to approve the Board Agenda and the Correspondence and Consent Calendar.

ACTION MSC:	Governing Board approve the December 16, 2021 Board Agenda and Correspondence and Consent Calendar.

APPROVED	Votes:	Aye 8
		Nay 0

Report on Closed Session

Cathy Salenko, the Governing Board's General Counsel, reported that the Board met in Closed Session to discuss the public employee performance evaluation of the Executive Director and took no action.

AB 361, Brown Act Virtual Meetings

Ms. Salenko introduced the topic of AB 361 (Chapter 165, Statutes of 2021), which had recently been enacted and provides an exception to Brown Act public meeting requirements to allow fully virtual meetings of a governing body during proclaimed emergencies, including the COVID-19 pandemic, when certain findings are made by the governing body. She stated that under the requirements of AB 361, the Governing Board has the option to hold fully virtual public meetings when there is a Governor-proclaimed state of emergency and the Governing Board identifies one of two secondary criteria to exist:

- State or local officials have imposed or recommended measures to promote social distancing in connection with COVID-19; or,
- The Governing Board determines that requiring a meeting in person would present an imminent risk to the health and safety of attendees.

Ms. Salenko presented a draft Governing Board resolution containing these findings and declarations. Brief discussion ensued among Board members.

ACTION MSC:	Governing Board approve proposed Resolution 2021-1
	making findings and declarations under AB 361 for
	teleconference meetings of the Governing Board.

APPROVED	Votes:	Aye 8
		Nay 0

Report from Legislative Representative

Karen Lange and Paul Yoder of Shaw Yoder Antwih Shmelzer & Lange (SYASL) introduced themselves to the Board. Ms. Lange reported that the Legislature is in the last couple of weeks of interim. This session, Legislative members and staff will be located in so-called "swing space" that takes them mostly out of the State Capitol (other than the Senate and Assembly Chambers). In January, the Legislature will be focused on moving 2-year bills through the second house. In addition, the Governor will submit his budget proposal by January 10th. A recent analysis by the Legislative Analyst's Office (LAO) shows a \$31 billion State surplus, above what was already projected, and there will be considerable focus on how to allocate those surplus funds.

Ms. Lange stated that there is a presently new focus on the Lanterman-Petris-Short (LPS) conservatorships. Apparently, big city mayors want to focus on expanding how and when local authorities may impose conservatorships. There was a joint informational hearing of the Assembly Health and Assembly Judiciary Committees to consider LPS conservatorships and how they operate today.

Ms. Lange said that a number of Legislators have announced they are leaving their legislative terms early, and a number are reporting that they won't be seeking reelection. Much of these changes are related to reapportionment and how the new district lines affect members and their constituents.

Mr. Yoder suggested that SB 516 (Eggman) should be closely watched. He said that the bill would expand the LPS Act criteria for a 5150 to add "health" in addition to a mental health condition. He also said that representatives of SYASL would soon be meeting with Senator Eggman to discuss the bill and other matters. Reportedly, Senator Eggman is talking about pursuing a statewide ballot initiative if she can't get traction on her proposal in the Legislature.

With regard to homelessness, Mr. Yoder reported that the Governor and some of his staff recently toured a program in San Francisco called "Hummingbird," which is a "respite first" program for un-housed people that provides respite and then focuses on how to address the person's specific needs. It is reported to have a fairly high success rate, and the Governor is reported to be considering directing that local governments undertake this approach with state funding for homeless programs. It's unclear whether there could be Budget Trailer Bill Language directing local governments to structure their programs like Hummingbird or whether new funding for this approach may be provided.

In other news, the California Medical Association is working on a healthcare workforce development proposal and certain Central Valley counties are separately working on a loan forgiveness proposal for public health workers. The Newsom administration is reported to be working on a workforce development proposal as well.

Board member discussion ensued. Mr. Yoder was asked if there would be any new attention given to funding for public health, due to its longstanding underfunding. Mr. Yoder said the Governor previously made a commitment to appropriate about \$300 million for public health, although its not clear at this time whether all of that money would go to counties or whether community based organizations would also be given access to these funds.

Mr. Yoder noted that local Public Guardians have requested \$200 million to address LPS conservatorship needs. He also said that redistricting decisions about district lines are going to be factor that affects legislation in the coming session, although how that will play out is unknown.

Board Member Terms and Elections

Kari Brownstein, Executive Director, reported that elections were conducted by SYASL for two Governing Board Members whose terms end December 31, 2021. Mr. Yoder reported that elections were held and Brad Wagenknecht, Supervisor, Napa County, and Richard Egan, Administrative Officer, Lassen County were re-elected to serve another term on the Board.

Ms. Brownstein also reported that CWDA would be conducting the election on January 14, 2022 for the Social Services Director representative to the Governing Board. The term of Sanja Bugay, Health and Human Services Director, Kings County, ends December 31, 2021.

Board Member Carmel Angelo joined the meeting.

Proposed Services Agreements

For the Governing Board's consideration, Ms. Brownstein presented a brief description of proposed amendments to five current Services Agreements the Governing Board has with various vendors.

Proposed Alluma Service Agreement Amendment

The Alluma Service Agreements pertain to the Path to Health enrollment system (based on One-e-App), which expires January 31, 2022, and the Connect to Care eligibility/enrollment system (based on OxC). The proposed Amendment would transition Path to Health from One-e-App to OxC as of February 1, 2022, combine the monthly fee for Path to Health and Connect to Care into one monthly fee, and extend the Services Agreement through January 2025. The fee for the transition from One-e-App to OxC is \$40,000. The monthly fee for the combined enrollment system for Connect to Care and Path to Health is \$11,250 per month in year one, with a 5% increase in year two and again in year three.

Proposed UCLA Service Agreement Amendment

At the Governing Board's June 2021 meeting, the Board approved an extension of the Services Agreement with UCLA for an expanded evaluation of Path to Health. The proposed Amendment would continue the evaluation of Path to Health and extend the Agreement through June 2025 when the evaluation will be complete. Total proposed funding for the Agreement is \$400,745.

Crowe LLP Agreement

The Governing Board has contracted with Crowe LLP (formerly Perry-Smith LLP) since 2009 for the provision of audit services. Following an RFP process, the Board again selected Crowe LLP in March 2021 to provide audit services. The proposed Services Agreement and Engagement Letter address fiscal year 2020-2021 CMSP Annual Audit services. Total proposed funding for the Agreement is \$32,500.

• Kemper Consulting Group Amendment

The Governing Board's contract with Kemper Consulting Group for policy and planning services ends December 31, 2021. The proposed Amendment would continue the provision of consultant services for two years, through December 31, 2023, decrease the

maximum number of hours by 200 hours (from 600 hours to 400 hours) and increase the hourly rate by \$25 (from \$250 to \$275).

EA Compensation Resources Agreement

At the Governing Board's March 2021 meeting, the Board approved the selection of EA Compensation Resources LLC (CR) to conduct an organizational review of the Board's Administrative Office organization and staffing composition. At the Governing Board's September 2021 meeting, the Board approved CR's recommendations.

Ms. Brownstein reported that, in follow up to CR's activities, various other Human Resource duties need to be addressed by the Board, including job description development, market pricing, salary structure adjustments, position slotting in salary structure, reviews for exemption status and continuing education on best personnel practices. Because the Board's Administrative Office does not have an HR Department, Ms. Brownstein recommended that a Services Agreement with CR be undertaken for CR to provide these services in 2022. Total proposed funding for the Agreement is \$20,000.

Ms. Brownstein requested that the Governing Board approve the five proposed Services Agreements and/or Amendments to Services Agreements presented in this item.

ACTION MSC:	Governing Board approve the proposed Amendments to the Services Agreements with Alluma, UCLA, Crowe LLP, and Kemper Consulting Group and the proposed Services Agreement with EA Compensation Resources. As a part of the proposed Amendment to the Services Agreement with Alluma, the Board also delegates finalization of the Amendment to the Executive Director and General Counsel.

APPROVED	Votes:	Aye 9
		Nay 0

Path to Health Pilot Project

Alison Kellen, Program Director, reported that starting February 2022, participating community health centers will be able to collect applications for both Path to Health and Connect to Care using a single enrollment system: One-x-Connection. To enable use of the One-x-Connection system by community health centers, a proposed Amendment to the CMSP Participating Physician, Physician Group and Community Health Center Agreement has been prepared that would authorize community health centers to serve as CMSP Enrollment Providers for both Path to Health and Connect to Care. Ms. Kellen then presented the proposed Provider Amendment to the Board for consideration.

ACTION MSC: Governing Board approve the proposed Amendment to the CMSP Participating Physician, Physician Group and Community Health Center Agreement for Enrollment

Programs to enable use of the One-x-Connection system by community health centers.

APPROVED	Votes:	Aye 9
		Nay 0

Ms. Kellen reported that in preparation for the transition of Path to Health eligibility and enrollment functions to the One-x-Connection system CMSP staff updated the Connect to Care Eligibility Manual to address both Connect to Care and Path to Health. Ms. Kellen then presented the draft Connect to Care and Path to Health Eligibility Manual for the Board's consideration.

ACTION MSC:	Governing Board approve the proposed combined and modified Connect to Care and Path to Health Eligibility Manual.		
	APPROVED	Votes:	Aye 9 Nay 0

Path to Health

Ms. Kellen reported that nearly 14,000 members are now enrolled in Path to Health. She also said that CMSP staff is working on implementation changes to account for Medi-Cal's expansion to cover undocumented adults age 50 and older.

CMSP Marketing

Ms. Kellen introduced the discussion of CMSP marketing.

Wallrich Creative Communication Amendment

Ms. Kellen reported that the Governing Board's contract with Wallrich Creative Communication ends December 31, 2021. Over the past year, Wallrich services have included launching the "Care in Reach / Salud al Alcance" campaign to promote enrollment in Path to Health, Connect to Care and CMSP, which included marketing via radio, out-of-home (transit and carteles), search engine optimization, digital display, YouTube and Facebook; and, clinic-based outreach materials including bilingual rack cards and incentive items. Wallrich's media buying team secured media placements and negotiated rates on behalf of CMSP.

Ms. Kellen then presented a proposed Amendment to the Services Agreement with Wallrich Creative Communication to continue creative services, coordination of CMSP's media buys, and website support for an additional eighteen-month period for an amount not to exceed \$300,000.

Upstreamers LLC Amendment

Ms. Kellen stated that the Governing Board's contract with Upstreamers LLC ends December 31, 2021. Over the past year, Upstreamers has played a key role in assuring that the "Care in Reach" campaign is linguistically and culturally appropriate for the Latino target population. As a part of their work, Upstreamers developed very popular YouTube videos that have garnered nearly a half million views. Through the proposed Amendment, Upstreamers would develop additional videos, Spanish-language radio ads, and Facebook campaigns.

Ms. Kellen then presented a proposed Amendment to the Services Agreement with Upstreamers LLC that would continue the provision of consultant services for an eighteen-month service period for an amount not to exceed \$90,000 for services and \$15,000 in production-related expenses.

Media Fees and Marketing Assets Budget

Ms. Kellen stated that the Governing Board's media budget (media buys and other activities) for the period of May through December 2021 was \$600,000. She then presented a recommended media budget of \$600,000 for the remaining six months of FY 2021-22. The proposed budget would allow for purchase of a similar mix of media placements as was undertaken during the prior 8-month period as well as updated digital, social media, radio, print and out-of-home (OOH) advertising expenses to be placed within CMSP counties.

ACTION MSC: Governing Board approve the proposed amendments to the Wallrich Services Agreement and the Upstreamers Services Agreement and approve the addition of \$600,000 to support marketing services (media fees and marketing assets) for all CMSP programs.

APPROVED Votes: Aye 9

Nay 0

CMSP Grant Programs

LICN Grant Program

Laura Moyer, Grants Administrator, briefed the Governing Board on the latest round of grant applications under the Local Indigent Care Needs (LICN) Grant Program. She reported that since program inception, 19 Planning Project grants and 14 Implementation Program grants have been approved for awards totaling approximately \$19,775,682.

Following direction of the Board at the Board's June 2021 meeting, CMSP staff released a Round 2 Request for Proposal aimed at counties that had not previously received a

LICN grant award, Round 2 applications were due September 30, 2021, and the Board received 5 Planning Project grant applications and 5 Implementation Program grant applications from 8 of the 16 eligible counties. Ms. Moyer reported that all of the submitted applications were reviewed and scored by a Review Team composed of CMSP staff and the Policy and Planning Consultant.

Based upon that review and scoring process, Ms. Moyer outlined funding recommendations from the Review Team for the applications:

- Planning Grant applications recommended for funding (\$50,000 each):
 - Kings County Department of Public Health
 - Lassen County Community Social Services
 - Plumas County Public Health Agency
 - Siskiyou County Behavioral Health
- Implementation Grant applications recommended for funding:
 - El Dorado Community Health Center (\$1,219,250)
 - Imperial County Behavioral Health Services (\$1,500,000)
 - Redwood Community Services, Inc. (\$1,453,247)
 - Siskiyou County HHSA Public Health Division (\$1,203,700)
- Applications not recommended for funding:
 - Redwood Community Services (Planning)
 - MCAVHN Care and Prevention Network (Implementation)

Ms. Moyer reported that she would reach out to the representatives of applications that did not receive funding to provide feedback on their shortcomings of their proposals.

Board Member Elizabeth Kelly left the meeting.

ACTION MSC: Approve the staff recommendation on funding for the LICN Planning Project and Implementation Program grants and direct staff to reach back out to those applicants that did not qualify for funding to see if their problems can be addressed; and, additionally look at another potential LICN funding round in 2022 to assist counties that have not previously been funded.

APPROVED	Votes:	Aye 8
		Nay 0

In other program areas, Ms. Moyer reported that the CMSP Loan Repayment Program is currently open and will be open until February 7, 2022. She also reported that many Health Systems Development grantees were affected by COVID-19 lockdowns, and these grantees were offered a no-cost extension of additional year of service. Fifteen

projects took advantage of this extension and will be ending grant program operations in April 2023.

Board Member Elizabeth Kelly returned to the meeting.

COVID-19 Update

Meegan Forrest, Director of Finance and Administration reported that the Governing Board awarded CERG grants to 31 counties with a collective award of approximately \$9.6M. Of those awarded, 15 counties have completed grant activities and 16 counties have remaining activities to complete, funds to utilize or both. Grant terms for the 16 counties expire on or before January 14, 2022. Ms. Forrest stated that roughly half of the CERG projects have experienced disruption due to pandemic dynamics, and to allow the 16 counties to carry out their activities, CMSP staff recommend that these counties be provided a one-year no-cost extension of the grant. Ms. Forrest then presented a proposed one-year no-cost extension Grant Amendment prepared by the CMSP General Counsel.

ACTION MSC:	Approve the staff recommendation to provide CERG grantees
	with the option of a one-year no-cost extension and the
	proposed Grant Amendment.

APPROVED	Votes:	Aye 9
		Nay 0

Ms. Kellen reported that CMSP staff is continuing to follow the federal determination of the public health emergency associated with the COVID-19 pandemic. If the federal determination is extended, staff will continue to hold off making any changes to imposed enrollment term end dates or other changes.

CMSP Financial Reports

CMSP Balance Sheet

Ms. Forrest reported on the September 2021 and October 2021 financial statements.

The CMSP Balance Sheets show:

ITEM	September 2021	October 2021
Total CMSP Funds	\$369,802,124	\$366,386,979
Total Assets	\$370,318,602	\$366,556,564
Total Liabilities and Equity	\$370,318,602	\$366,556,564

FY 2021-22 Program Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Program expenditures. As of September 30, 2021 there were expenditures of \$6,632,485 (accrual basis). As of October 31, 2021 there were expenditures of \$10,575,282 (accrual basis). The approved Program Budget for FY 2021-22 is \$45,158,000.

FY 2021-22 Administrative Office Budget Expenditures Year-to-Date

Ms. Forrest presented a report on year-to-date actual versus budgeted Administrative Office expenditures. As of September 30, 2021 there were expenditures of \$866,618 (accrual basis). As of October 31, 2021 there were expenditures of \$996,850(accrual basis). The approved Administrative Office Budget for FY 2021-22 is \$5,286,000.

CMSP Program Update

Karalyn Foster, Eligibility Analyst reported that CMSP staff held a CMSP Eligibility Webinar on October 27, 2021 and there were 155 attendees. In addition, multiple people accessed a recording of the training later. As a result, about two-thirds of CMSP counties were reached through the training, either by attending or accessing the recording. Staff is also working on developing additional training materials for county staff.

Connect to Care Program Update

Paradis Pourzanjani, Program Analyst, reported that the Connect to Care (CTC) Program is now operational in 26 clinic systems with 114 locations in 23 counties. Presently, there are 644 CTC members.

Approval of 2022 Governing Board Meeting Dates

Ms. Brownstein presented the approved schedule of 2022 Board meeting dates:

- January 27
- March 24
- May 26
- July 28
- September 22
- December 15

Public Comments

Mr. Wagenknecht asked for public comments. There were no public comments. Mr. Wagenknecht announced the next Governing Board meeting is January 27, 2022,

Adjournment

The meeting adjourned at 12:03 pm.