#### CMSP GOVERNING BOARD

September 26, 2024 In-Person and via Zoom

Governing Board Conference Room 1545 River Park Drive, Suite 435-A Sacramento, CA 95815

#### **MEMBERS PRESENT**

Richard Forster, County Supervisor, Amador County (in-person)
Elizabeth Kelly, Health and Human Services Director, Colusa County (remote)
Elishia Hayes, County Administrator, Humboldt County (remote with Brown Act exception)
Deborah Martinez, Social Services Director, Madera County (remote)
Jennifer Vasquez, Health & Human Director, Yuba County (remote)
John Vasquez, Supervisor, Solano County (in-person)
Jennifer Yasumoto, Health and Human Services Director, Napa County (remote)
Mike Ziegenmeyer, Supervisor, Sutter County (remote)
Kimberly Chen, Assistant Secretary, California Health & Human Services Agency (remote)

## **MEMBERS ABSENT**

Richard Egan, County Administrator, Lassen County Christina Rivera, County Administrator, Sonoma County

#### **CLOSED SESSION**

The Governing Board met in Closed Session.

#### **PUBLIC SESSION**

#### Introductions and Public Comments

Richard Forster, Board Chair, opened the meeting and invited Board Members attending the meeting in person to introduce themselves, followed by Board Members participating remotely. Then CMSP staff introduced themselves. Mr. Forster asked for any comments from the public. There were no public comments.

## **Correspondence and Consent Calendar**

Mr. Forster requested a motion to approve the September 26, 2024 Governing Board Agenda and Correspondence and Consent Calendar.

ACTION MSC: Governing Board approve the September 26, 2024 Governing

Board Agenda and Correspondence and Consent Calendar.

APPROVED Votes: Aye 8

Nay 0

# **Report on Closed Session**

Alison Bassett, CMSP General Counsel, reported that the Governing Board met in Closed Session, discussed the Executive Director's performance evaluation, and took no action.

## Report from Legislative Representative

Karen Lange of Shaw, Yoder, Antwih, Schmeltzer and Lange greeted the Governing Board. Ms. Lange reported that the Legislature adjourned the 2-year session and the Governor has until September 30 to act on remaining bills. The Governor has about 440 bills to consider.

Ms. Lange stated that the most important bill for counties (AB 2561) was signed, which would set requirements for what counties must do when they have a vacancy rate of 20% or more in any employee bargaining unit.

In other news, Ms. Lange stated that the Governor moved to call a special session on oil prices, due to the cost of living and fuel prices, including the cost of gasoline. The Assembly convened immediately to discuss the issues. The petroleum industry is against storing a large reserve of California's blend for gasoline, which is what the Governor wants to see. The Senate is going to come back on October 3, although the Assembly plans to take some actions today and possibly other actions next week.

Ms. Lange noted that Proposition 35, on the November ballot, would require that the revenue generated by the so-called managed care tax be spent only on Medi-Cal services. She stated that RCRC has taken a position to support while CSAC has taken a neutral position. Depending on perspective, counties may have varying views on the proposition.

Finally, Ms. Lange stated that there was an effort at the end of the Legislative session to outlaw intoxicating hemp through AB 2223, but the bill was killed. The Governor subsequently put out regulations to require sales of hemp only through cannabis dispensaries, which the hemp industry opposes.

#### **Board Member Terms and Elections**

Kari Brownstein, Executive Director, stated that the terms of the following Governing Board members end December 31, 2024:

- John Vasquez, Supervisor, Solano County
- Richard Egan, County Administrator, Lassen County
- Deborah Martinez, Social Services Director, Madera County

She also reported that the Governing Board Chair, Richard Forster, will be retiring from his position with Amador County effective December 31, 2024, and will no longer be on the Governing Board. Ms. Brownstein stated that elections will need to be held for these open

positions before the end of the year and asked for the Board's approval to move forward with elections.

ACTION MSC: Governing Board authorize Shaw, Yoder, Antwih, Schmeltzer

and Lange to undertake elections for the Supervisor and County Administrator positions and authorize the Board's Executive Director to request that CWDA conduct an election

for the Welfare Director position.

APPROVED Votes: Aye 8

Nay 0

## **Healthcare Workforce Development**

Ms. Brownstein reported that the Governing Board held a CMSP Healthcare Workforce Development stakeholder convening in April 2024 to discuss findings from the UCSF Healthforce Center report "The Healthcare Workforce Landscape in County Medical Services Program (CMSP) and Rural County Representatives of California (RCRC) Counties." Participants at the convening recommended the Governing Board consider a variety of programmatic concepts for future investment.

Ms. Brownstein stated that research was conducted on these proposed programmatic concepts and interviews were conducted with a variety of stakeholders in healthcare workforce development in preparation of the CMSP healthcare workforce development investment package that has been developed for the Board's consideration. The proposed investment package calls for a four-part strategy with funding of \$22.6 million over six (6) years. The investment would be carried out through the following components:

- CMSP Building the Healthcare Workforce Grant Program
- Professional Development and Continuing Education for County Public Health and Behavioral Health Staff
- CMSP Loan Repayment Programs
- CMSP Health Education Scholarship Program

Ms. Brownstein presented the overall package and Lee Kemper, Policy & Planning Consultant, provided further detail on the Building the Healthcare Workforce Grant Program and the professional development program for county staff.

Discussion ensued among Board members. Mr. Forster asked for volunteers from the Board to serve as an ad hoc workgroup to further review the package and provide feedback to Ms. Brownstein and CMSP staff. Three Board members (Jennifer Vasquez, Deborah Martinez, and Jennifer Yasumoto) agreed to serve on the workgroup. Mr. Forster directed that following this review process, the final healthcare workforce development investment package be brought to the Governing Board for consideration at the Board's December 12, 2024 meeting.

## Path to Health Pilot Project Final Report

Alison Kellen, Program Director, introduced a discussion about the Path to Health pilot project, which was launched in 2019 to provide access to primary and preventative healthcare services to undocumented adults that were enrolled in emergency services only (restricted scope) Medi-Cal. The program was available in all 35 CMSP counties and the pilot project set out to serve up to 25,000 undocumented residents of CMSP counties.

In 2019, the Governing Board contracted with the Department of Family Medicine at UCLA David Geffen School of Medicine to evaluate and assess the impacts of the pilot project. The first evaluation report was presented in 2021. Ms. Kellen introduced Dr. Gerardo Moreno, MD, MSHS, Chief of the Department of Family Medicine at UCLA David Geffen School of Medicine, who presented the final evaluation report results of pilot project.

Discussion among Board members, Dr. Moreno and UCLA colleagues ensued.

ACTION MSC: Governing Board accept the Path to Health pilot project final

report prepared by UCLA.

APPROVED Votes: Aye 8

Nay 0

## **CMSP Marketing Request for Proposals**

Ms. Brownstein reported that the Governing Board, at its May 2024 meeting, approved release of a Request for Proposals (RFP) to solicit marketing and brand management support for CMSP programs. Eight firms responded to the RFP. CMSP staff and the Policy & Planning Consultant served as a Review Team and scored the proposals based on responsiveness to the RFP requirements and proposed cost. Three firms were selected for interviews, which were held September 5 and September 6, 2024 with the Review Team.

Ms. Brownstein restated that the following services are being sought through a marketing Services Agreement: brand development and management; marketing; media strategy, implementation, and management; website support; market research; and public relations.

Based upon the proposals and the interviews, Ms. Brownstein reported that the Review Team recommends JSR Strategies be approved by the Governing Board as the vendor for the Governing Board's marketing services.

Ms. Brownstein then outlined a proposed Services Agreement for a marketing vendor prepared by the Board's General Counsel. As a placeholder, the proposed agreement includes a total compensation amount not to exceed \$200,000 for professional services and an 8% fee for media buys not to exceed \$48,000.

Discussion among Board members ensued.

ACTION MSC: Governing Board approve the selection of JSR Strategies as

the Board's marketing vendor; approve the proposed Services Agreement for marketing services; and, authorize the Board's Executive Director, with the assistance of the General Counsel,

to proceed with execution of the Services Agreement.

APPROVED Votes: Aye 8

Nay 0

# **Proposed Services Agreements**

Ms. Brownstein presented two proposed Services Agreements for the Governing Board's consideration.

## Crowe LLP Agreement

Ms. Brownstein stated that the Governing Board has contracted with Crowe LLP since 2009 for the provision of audit services. In March 2021, after conducting an RFP process for a public account firm and considering various proposals, the Board approved continuing audit services with Crowe LLP.

Ms. Brownstein presented a proposed Services Agreement and Engagement Letter for the Fiscal Year 2023-2024 CMSP Annual Audit for a fee of \$33,475, which provides an increase of 3 percent from the previous year.

### Shaw, Yoder, Antwih, Schmelzer & Lange Amendment

Ms. Brownstein said that the Governing Board's Services Agreement with Shaw, Yoder, Antwih, Schmelzer & Lange for legislative representation services ends December 31, 2024. She presented a proposed Amendment with the firm to continue the provision of services for one year, through December 31, 2025, with a 3.7 percent increase in the monthly fee.

Mr. Forster, Board Chair, asked Ms. Lange, the representative of Shaw, Yoder, Schmelzer & Lange, about the basis of the 3.7 percent increase. Ms. Lange reported that it was based upon the Consumer Price Index in the Bay Area, which is the basis for adjustments in the firm's contracts.

ACTION MSC: Governing Board approve the proposed Service Agreement

with Crowe LLP and the proposed Amendment with Shaw,

Yoder, Antwih, Schmelzer & Lange.

APPROVED Votes: Aye 8

Nay 0

# **CMSP Financial Reports**

## **CMSP Balance Sheet**

Nino Celentano, Finance Director, reported on the July 2024 and August 2024 financial statements. The CMSP Balance Sheet shows:

ITEM	July 2024	August 2024
Total CMSP Funds	\$315,594,007	\$313,238,745
Total Assets	\$316,472,738	\$314,766,368
Total Liabilities and Equity	\$316,472,738	\$314,766,368

## FY 2024-25 Program Budget Expenditures Year-to-Date

Mr. Celentano presented a report on year-to-date actual versus budgeted Program expenditures. As of July 31, 2024 there were expenditures of \$642,802 (accrual basis). As of August 31, 2024 there were expenditures of \$4,492,082 (accrual basis). The approved Program Budget for FY 2024-25 is \$27,909,000.

# FY 2024-25 Administrative Office Budget Expenditures Year-to-Date

Mr. Celentano presented a report on year-to-date actual versus budgeted Administrative Office expenditures. As of July 31, 2024 there were expenditures of \$160,030 (accrual basis). As of August 31, 2024 there were expenditures of \$627,041 (accrual basis). The approved Administrative Office Budget for FY 2024-25 is \$5,133,000.

## CalTRUST Update

Ms. Brownstein reported that CMSP funds have started to move from the Sonoma County Treasury to CalTRUST. The funds are experiencing realized losses, which have declined month over month. With the recent federal action to drop the interest rate, the timeline for movement of funds could be impacted, but at this time it is anticipated that movement of all funds to CalTRUST will be completed in several months.

### **Executive Director's Report**

Ms. Brownstein asked Laura Moyer, Grants Administrator, to provide a report on CMSP grant programs. Ms. Moyer first reported on the Local Indigent Care Needs (LICN) program. Recent actions with this program are:

- Lassen County Social Services LICN Agreement is now active;
- Kings County LICN grant project has been finalized and is now underway;
- Three LICN grantees are finishing their projects at the end of September; and,
- A convening of LICN grantees will be held October 23, 2024.

Ms. Moyer reported that another round of Behavioral Health Continuum Infrastructure Program (BHCIP) funding has been released by the State, so efforts are now underway to educate stakeholders about the CMSP Health Infrastructure Development (HID) Grant Program, which is currently active and available for eligible projects seeking assistance with BHCIP financial matching requirements.

Ms. Brownstein followed up with several updates:

- Healthcare workforce development: Ms. Brownstein will be reaching out to set a
  meeting time with the three Board members that volunteered to serve on the ad hoc
  committee to review and provide feedback on the set of proposals;
- Three CMSP staff will be attending the CSAC Conference: Ms. Brownstein, Ms. Moyer, and Guillermo Valezquez; and,
- CMSP Enrollment and mCase Project: CMSP staff were required to sign a data security agreement with DHCS, and additional HIPAA and related training will be undertaken in the coming weeks.

#### **Public Comments**

Mr. Forster asked for public comments. There were no public comments, and Mr. Forster adjourned the meeting. The next meeting is December 12, 2024.